

For Inquiries and posting requests contact:

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PRINT ADS

**IOWA STATE UNIVERSITY**

**Job Title Goes Here,  
Department Name  
College Name  
City, State**

Job Description Goes Here.  
Job Description Goes Here.  
Job Description Goes Here.  
Job Description Goes Here.  
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**To apply, visit iastatejobs.com  
Vacancy ID#000000**

Iowa State University is an Equal Opportunity/Affirmative Action employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability, or protected veteran status and will not be discriminated against.

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PUB DAY	AD TYPE	DEADLINES	CENTRAL
Thursday	Liner Display	Wednesday Monday	3:00 pm 3:00 pm
Friday	Liner Display	Thursday Tuesday	3:00 pm 3:00 pm
Saturday	Liner Display	Friday Wednesday	3:00 pm 3:00 pm
Sunday (DMR Only)	Liner Display	Friday Wednesday	3:00 pm 3:00 pm

\*The ad sizes are not to scale.

PRINT ADS ONLY - NO PACKAGE Des Moines Register						
	1/24 (2x3)	1/12 (2x5)	Eighth	Quarter	Half	Full
Display 8X Total	\$833.40	\$1,666.60	\$2,500	\$5,000	\$10,000	\$20,000
Display 1X Open	\$416.70	\$833.30	\$1,250	\$2,500	\$5,000	\$10,000

PRINT ADS ONLY - NO PACKAGE Iowa City Press Citizen						
	1/24 (2x3)	1/12 (2x5)	Eighth	Quarter	Half	Full
Display 8X Total	\$416.70	\$833.30	\$1,250	\$2,500	\$5,000	\$10,000
Display 1X Open	\$208.35	\$416.70	\$625	\$1,250	\$2,500	\$5,000

THE JOB NETWORK Posting Options	
Single Posting with your choice of 1 Boost CareerBuilder Boost, Social Boost or Performance Boost	\$225
Single Posting with your choice of 2 Boosts CareerBuilder Boost, Social Boost or Performance Boost	\$300
Single Posting with 3 Boosts CareerBuilder Boost, Social Boost & Performance Boost	\$375
Add on Diversity Boost	\$50

DIGITAL PRICING Banner Ads on the desmoinesregister.com	
<b>BLENDED - MOBILE DESKTOP</b>	
25,000 impressions	\$212.50
50,000 impressions	\$425.00
75,000 impressions	\$637.50
100,000 impressions	\$850.00

GEO-FENCING/AUDIENCE EXTENSION	
Geo-Fencing per month	\$750 minimum
Audience Extension per month	\$500 minimum

ADDITIONAL DIGITAL OPTIONS AVAILABLE	
Extra Options as Add-Ons that can be used as part of overall contract. Your recruiters can contact us directly to best utilize any of these options.	
Branded Content - Custom Article or Infographic	\$5,000 per article
Paramount High Impact Digital Ad	\$40 CPM
Audience Extension - Ad Network (OMA+ 2 Targets)	\$9 CPM
YouTube True View	\$40 CPM
OTT/CTV	\$60 CPM
Pre-Roll	\$36 CPM

DIGITAL BANNERS

All sizes will run when running digital banners on desktop/mobile

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