

For inquiries and posting requests contact:

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## PRINT ADS

**IOWA STATE UNIVERSITY**

**Job Title Goes Here,  
Department Name  
College Name  
City, State**

Job Description Goes Here.  
Job Description Goes Here.  
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Job Description Goes Here.  
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Job Description Goes Here.

**To apply, visit iastatejobs.com  
Vacancy ID#000000**

Iowa State University is an Equal Opportunity/Affirmative Action employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, national origin, disability, or protected veteran status and will not be discriminated against.

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PUB DAY	AD TYPE	DEADLINES	CENTRAL
Thursday	Liner Display	Wednesday Monday	3:00 pm 3:00 pm
Friday	Liner Display	Thursday Tuesday	3:00 pm 3:00 pm
Saturday	Liner Display	Friday Wednesday	3:00 pm 3:00 pm
Sunday (DMR Only)	Liner Display	Friday Wednesday	3:00 pm 3:00 pm

\*The ad sizes are not to scale.

PRINT ADS ONLY - NO PACKAGE Des Moines Register						
	1/24 (2x3)	1/12 (2x5)	Eighth	Quarter	Half	Full
<b>Display 8X Total</b>	\$833.40	\$1,666.60	\$2,500	\$5,000	\$10,000	\$20,000
<b>Display 1X Open</b>	\$416.60	\$833.30	\$1,250	\$2,500	\$5,000	\$10,000

PRINT ADS ONLY - NO PACKAGE Iowa City Press Citizen						
	1/24 (2x3)	1/12 (2x5)	Eighth	Quarter	Half	Full
<b>Display 8X Total</b>	\$416.70	\$833.30	\$1,250	\$2,500	\$5,000	\$10,000
<b>Display 1X Open</b>	\$208.35	\$416.65	\$625	\$1,250	\$2,500	\$5,000

THE JOB NETWORK Posting Options	
<b>Single Posting with your choice of 1 Boost</b> CareerBuilder Boost, Social Boost or Performance Boost	\$225
<b>Single Posting with your choice of 2 Boosts</b> CareerBuilder Boost, Social Boost or Performance Boost	\$300
<b>Single Posting with 3 Boosts</b> CareerBuilder Boost & Social Boost & Performance Boost	\$375
<b>Add on</b> Diversity Boost	\$50

DIGITAL PRICING Banner Ads on the desmoinesregister.com	
<b>BLENDED - MOBILE DESKTOP</b>	
25,000 impressions	\$212.50
50,000 impressions	\$425.00
75,000 impressions	\$637.50
100,000 impressions	\$850.00

## DIGITAL BANNERS

All sizes will run when running digital banners on desktop/mobile

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