PRINT ADS

PUB DAY | AD TYPE | DEADLINES | CENTRAL
--- | --- | --- | ---
Thursday | Liner Display | Wednesday 3:00 pm Monday 3:00 pm |  
Friday | Liner Display | Thursday 3:00 pm Tuesday 3:00 pm |  
Saturday | Liner Display | Friday 3:00 pm Wednesday 3:00 pm |  
Sunday (DMR Only) | Liner Display | Friday 3:00 pm Wednesday 3:00 pm |  

*The ad sizes are not to scale.*

PRINT ADS ONLY - NO PACKAGE

Des Moines Register

<table>
<thead>
<tr>
<th>Day</th>
<th>Size</th>
<th>8X Total</th>
<th>12X (2x5)</th>
<th>Eighth</th>
<th>Quarter</th>
<th>Half</th>
<th>Full</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/24</td>
<td>Display</td>
<td>$833.40</td>
<td>$1,666.60</td>
<td>$2,500</td>
<td>$5,000</td>
<td>$10,000</td>
<td>$20,000</td>
</tr>
<tr>
<td>1/12</td>
<td>Display</td>
<td>$416.60</td>
<td>$833.30</td>
<td>$1,250</td>
<td>$2,500</td>
<td>$5,000</td>
<td>$10,000</td>
</tr>
</tbody>
</table>

Iowa City Press Citizen

<table>
<thead>
<tr>
<th>Day</th>
<th>Size</th>
<th>8X Total</th>
<th>12X (2x5)</th>
<th>Eighth</th>
<th>Quarter</th>
<th>Half</th>
<th>Full</th>
</tr>
</thead>
<tbody>
<tr>
<td>1/24</td>
<td>Display</td>
<td>$416.70</td>
<td>$833.30</td>
<td>$1,250</td>
<td>$2,500</td>
<td>$5,000</td>
<td>$10,000</td>
</tr>
<tr>
<td>1/12</td>
<td>Display</td>
<td>$208.35</td>
<td>$416.65</td>
<td>$625</td>
<td>$1,250</td>
<td>$2,500</td>
<td>$5,000</td>
</tr>
</tbody>
</table>

THE JOB NETWORK

Posting Options

- Single Posting with your choice of 1 Boost
  CareerBuilder Boost, Social Boost or Performance Boost: $225
- Single Posting with your choice of 2 Boosts
  CareerBuilder Boost, Social Boost or Performance Boost: $300
- Single Posting with 3 Boosts
  CareerBuilder Boost & Social Boost & Performance Boost: $375
- Add on Diversity Boost: $50

DIGITAL BANNERS

All sizes will run when running digital banners on desktop/mobile